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Wednesday's
Jackpot
\$3,500,000
estimated

LOTTO
649

TS TOUGHENS FOR CIA ROLE

Hollywood's version of CIA agent Valerie Plame's story hits the big screen. **P15**



RMER STAFFER AIMS ABUSE

e-elected city councillor Frances Nunziata spent Monday at an Ontario Human Rights Tribunal
issing her former executive assistant George Berger, pictured. The former staffer, alleging
ssment, wants compensation and apologies from both Nunziata and the city. **P3**

NEWS

Khadr can come home Cannon confirms **P8**

Foreign Affairs Minister says Omar Khadr can serve most of his time in Canada, but he'll have to spend a year in U.S. prison first.

TRAVEL

Living it up inside the Versace mansion **P21**

If you're feeling luxurious, why not book a stay at the late Italian fashion designer's upscale Casa Casuarina in South Beach?

LIFE

Turning 'disposable' income into revenue **P2**

Making Ends Meet: Learn about Christina Quinn's business-style approach to living.



MAKING ENDS MEET

Become the CFO of 'You Co.'



TANYA ENBERG
QMI Agency

Christina Quinn runs her household much like a CEO operates an independent business. Quinn's business-style approach to earning and living inspired her to write *Wake Up or Die Poor*, a user-friendly guide that helps turn so-called disposable income into money-making revenue.

"Every business in the country considers their revenue valuable," explains Quinn. "Companies have a chief financial officer; they track their revenue; they categorize it into cost centres and make purchasing and financing decisions based on simple calculations made with real data. Our salary is just as valuable. We have fixed expenses — mortgage, transport, toiletries — and variable — groceries, entertainment, miscellaneous — just like Google, Microsoft or Joe's Convenience."

Quinn says like any smartly run business, having a solid action plan is a must. "We need to plan for expansion, getting married, having babies, and we need to manage change, home and car purchases, job losses, career moves," she explains.

"We work so hard for our money, why should it be labelled disposable? So that's what the Quinn-Co. method is — becoming the CFO of Your Co. and making decisions about your hard-earned revenue with real data."

One major hurdle is learning to discuss money, she says.

"As Canadians, we will absolutely never discuss how much money we earn or what kind of debt load we carry," she says. "We'll listen to a detailed depic-

Four tips to save cash

- Don't be afraid of using reward credit cards if you can pay the balance in full each month.
- Want to invest? Open up a new savings account? Do your research first and compare banks.
- If you carry debt, negotiate with your creditors for lower interest rates.
- If you want to buy a house or pay off a loan, learn to do your own basic calculations and use the bank to help make the best decision for your own life business. — TANYA ENBERG, QMI AGENCY

tion of a girlfriend's 24-hour labour and delivery, or little Johnny's learning disability, but debt and salaries are off the table.

"Just like discussing a great recipe or a technique to help a child learn, the only way to achieve our financial goals is to get real, and to get real numbers out into the open."

Stamping out frivolous spending and prioritizing is key but so is abolishing the urge to try and "keep up with the Joneses."

"The CFO of Google doesn't let his mom influence his financial decisions. Once you become aware of what you truly want for yourself and your family ... it's freedom, really."